

Press release

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EY announces modernization of payroll employee care using ChatGPT In Azure OpenAl

Press contact



Barbara Dimajo

Assistant Director, Media Relations and Social Media Ecosystems, Ernst & Young LLP



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- Leverages ChatGPT In Azure OpenAl service to build proof of concept in collaboration with Microsoft to scale an enterprise-ready payroll chatbot to answer complex questions from employees
- Uses an underlying large language model ("LLM") to analyze and critique the vast compliance data contained within EY global payroll regulatory library
- Expected to reduce the burden on employers by more than 50% by answering complex employee payroll questions and personalizing the employee experience

As part of their combined commitment to utilize the most advanced Azure OpenAI technologies in the tax and legal industry, EY today announces a deepened strategic collaboration with Microsoft to develop EY Intelligent Payroll Chatbot as part of the Next Gen Payroll Platform.

By leveraging the Microsoft Cloud and Azure OpenAl Service - enhanced by the collective intelligence of EY payroll offerings - clients will soon be able to modernize payroll employee care; improve employee satisfaction; automate payroll administrator controls, checks, and workflow; and harness strategic insights to nurture the workforce of tomorrow.

The generative AI chatbot is expected to enhance both employee satisfaction (CSAT) and first-contact-resolution (FCR) key performance indictors (KPIs) by greater than 50%, assisted by an initial result of 93% correct first-time answer ratio, based on proof-of-concept (POC) findings.

Many organizations struggle with how to answer employee tier-1 questions effectively due to language, time-zones, payroll subject-matter complexity, and the volume of data needed to resolve queries. Traditional call centers, basic chatbots, language lines, and employee information portals have failed to improve the employee experience or reduce the human burden (including cost-to-serve) of high call-volumes related to payroll questions.

EY teams have built a LLM and generative AI chatbot POC using ChatGPT In Azure OpenAI service, to understand the "anatomy of an individual's pay slip" and to link regulatory compliance elements with company policies - all to answer granular questions and generate highly personalized explanations for employees.

The EY Intelligent Payroll Chatbot will add to EY Employee Experience Mobile and Web Applications, which provides compliant pay slips, tax documents and insights to employees in over 159 countries, natively in 49 languages. EY teams will continue to work with Microsoft to build and deploy LLMs and new AI Tax applications to codify EY leading practices around Tax and payroll intelligence.

Marna Ricker, EY Global Vice Chair, Tax, says:

"EY Tax is committed to improving the client experience with advanced technologies and generative AI that allows for greater conversational capabilities and the ability to parse extremely large volumes of content faster leading to better outcomes for all stakeholders. The expected addition of EY Intelligent Payroll Chatbot on our Next Gen Payroll Platform will highlight our continuous innovation and collaboration, alongside Microsoft, to provide market-leading services."

Eric Boyd, Corporate Vice President, Al Platform, Microsoft, says:

"We are excited that EY is utilizing Azure Open AI Service, to deliver innovative regulatory compliance solutions, that take advantage of the world's most advanced AI models, backed by Azure's trusted enterprise-grade capabilities and AI-optimized infrastructure. As a result of our longstanding alliance with EY, customers around the world, will benefit from new AIenabled payroll applications."

Sheri Sullivan, EY Global Payroll Operate Leader, says:

"The Global Payroll World has been waiting for technology that can easily connect the high volume of data elements in different languages and country-specific information to provide real-time visibility, controls, and insights with consumer-grade employee experience. The game changer is the alliance between EY and Microsoft, which combines Microsoft's leading technology with EY's regulatory compliance knowledge. With the combined power of ChatGPT In Azure OpenAI, EY "Smart Agent" and Microsoft VIVA, the future of one-touch payroll is right around the corner."

Ken Priyadarshi, EY Global Tax Prompt Engineering Leader, says:

"The technical strength of the EY Intelligent Payroll Chatbot is its ability to understand the ontological structure of an employee's pay slip using LLMs. We believe that LLMs are the future for encoding knowledge-worker intelligence, and Azure OpenAl Services helps us responsibly build the latest generative Al has to offer into our solutions."

To address the growing complexity of payroll data and international policies, EY teams will continue to work with Microsoft to develop solutions leveraging EY's AI principles, responsible Al capabilities within Azure OpenAl and Azure Data technologies to enhance client payroll employee and administrator experiences with trust.

For more information on the EY-Microsoft alliance please visit ey.com/microsoft.

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Enabled by data and technology, diverse EY teams in over 150 countries provide trust through assurance and help clients grow, transform, and operate.

Working across assurance, consulting, law, strategy, tax, and transactions, EY teams ask better questions to find new answers for the complex issues facing our world today.

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